

eNCOMPASS



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Saving costs while increasing your one-to-one marketing ability is at the very heart of PrintManagement's eNCOMPASS solution. Because managing large and small scale printing; finishing and assembly; direct mail and fulfillment projects is our business, we have learned a great deal about how to drive costs out of the process. eNCOMPASS is the result of that knowledge. It's Internet-based, easy-to-use and could be your just-in-time management solution for all internal and external print communications. eNCOMPASS is fully customizable for your application. Solutions we have accomplished for other customers include:

■ eNCOMPASS PRINT CENTER

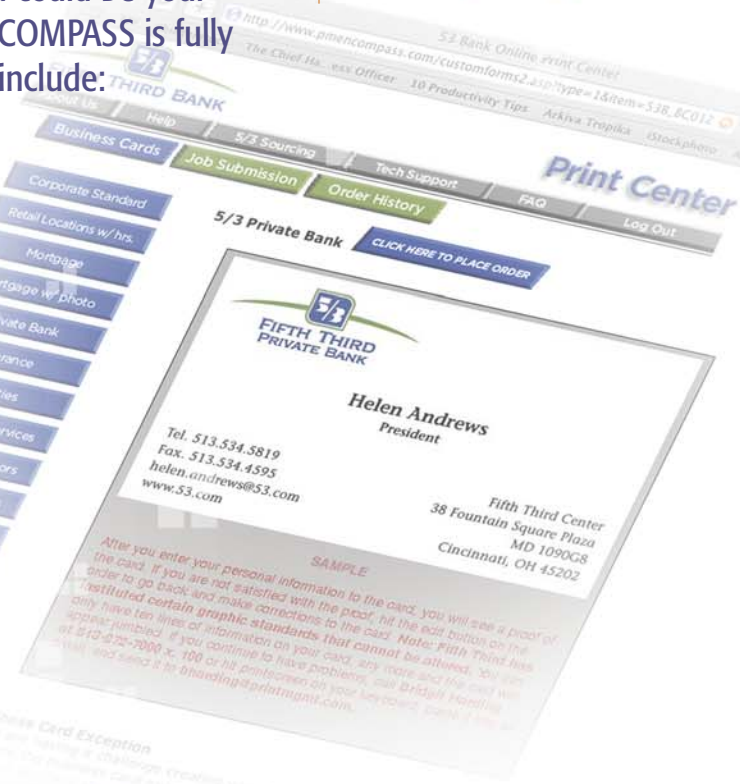
Imagine your very own printing operation that grows as your business grows. eNCOMPASS Print Center gives you a scalable print center. Log into our Internet-based solution to submit print jobs; review designs and copy for a new project; and even compare budget versus actual spending for the year.

■ eNCOMPASS FULFILLMENT

Imagine your own 12,000 square foot warehouse—without the overhead cost. eNCOMPASS Fulfillment is your just-in-time management solution: maintain stocks of printed materials and mark for delivery only those items needed immediately. Save money. Save time.

■ eNCOMPASS CLIP (Customer Loyalty Initiative Programs)

eNCOMPASS CLIP is your custom-fit customer loyalty program. Send an automatic thank-you for new or renewed orders to keep you top-of-mind for future orders. Update your best customers on your upcoming promotions. Maintain customer value and increase sales.



■ eCOMPASS DIRECT

eCOMPASS Direct is your print-on-demand marketing program. Increase direct marketing response rates up to 44%. Use eCOMPASS Direct to:

- Generate personalized, customized marketing materials
- Gather data about your prospects
- Measure increasing response rates
- Update customer data
- Produce sales-related calls to action
- Better target future campaigns
- Use personalized URLs (PURLs) to promote customer-specific products and services

■ eCOMPASS RFQ (Request for Quote)

eCOMPASS RFQ manages requirements for your customers – internal or external – so you just point, click, and send. eCOMPASS RFQ makes customers' requirements your requirements. Simplify customer relationships. Maintain customer delight.

■ eCOMPASS Marketing / Sales Support Center

The eCOMPASS Marketing / Sales Support Center is your 24/7 sales support program that keeps your sales people selling – virtually supporting themselves. They order what they need – printed copies of a presentation or personalized marketing collateral – through eCOMPASS Marketing / Sales Support Center. Maximize sales productivity. Increase sales.

■ eCOMPASS Variable Imaging Storage

Through PrintManagement's proprietary eCOMPASS™ solution, we can store the individual components of your approved design online, in a digital asset management system making future projects easy to order and error-free.

